Lasertube is part of the "full service" offered by Rautaruukki,

a leading solution provider

## "More with metals"

With facilities in 23 countries, 13,000 employees and an overall turnover of 3.7 billion recorded in 2006 alone, Rautaruukki Corporation has made a major change in its strategy and is becoming a strong player in its sector. As a part of this change, the Corporation has used marketing name Ruukki since 2004.

Ruukki's real strength and its **many activities** are described with great effect in the group's slogan **"more with metals".** Today's Ruukki not just has a wide selection of metal products and services but also supplies metal-based components, systems and integrated systems to the construction and mechanical engineering industries.

The metal product division, in particular, supplies **tubes and profiles starting from 8 and exceeding 300 mm in diameter** to cover a vast industrial field, including such applications as metal furniture, frames for machine tool and transport systems, structural elements for the construction, fitness equipment, fencing and agricultural machinery to name a few.

## The fifth laser is on its way

Thanks to the innovative production systems at Ruukki, the company **offers what can be defined as a** *"full service":* that is, a complete service from production, storage, processing and supply of standard







and special products, parts and even components ready for immediate use.

The choice of having ADIGE as a supplier of the Lasertube cutting systems is also part of this project. The initial investment in this direction was made in 1999 to **increase the service and along the same line to add value** to the production of bicycle components.

Ruukki currently uses four ADIGE lasertube cutting systems (with a fifth one on its way) that are able to process from 10 mm to 508 mm diameter tubes in a completely automatic cycle, handling bundles starting from 4,000 kg. The ADIGE systems **operate over three daily shifts** and guarantee the delivery times requested by the other group divisions, even though it cuts 2-hour average batches.

Ruukki's objective is to specialise by changing from being a reliable steel supplier to become the most desired supplier of metal-based solutions for selected customer segments by 2010. The upgrade to a full customer service concept means an ability to **recognise and provide an optimal solution to its customers' challenges.** The three divisions and their offering complement each other: **all focusing on serving the customer.**  WWW.RUUKKI.COM

